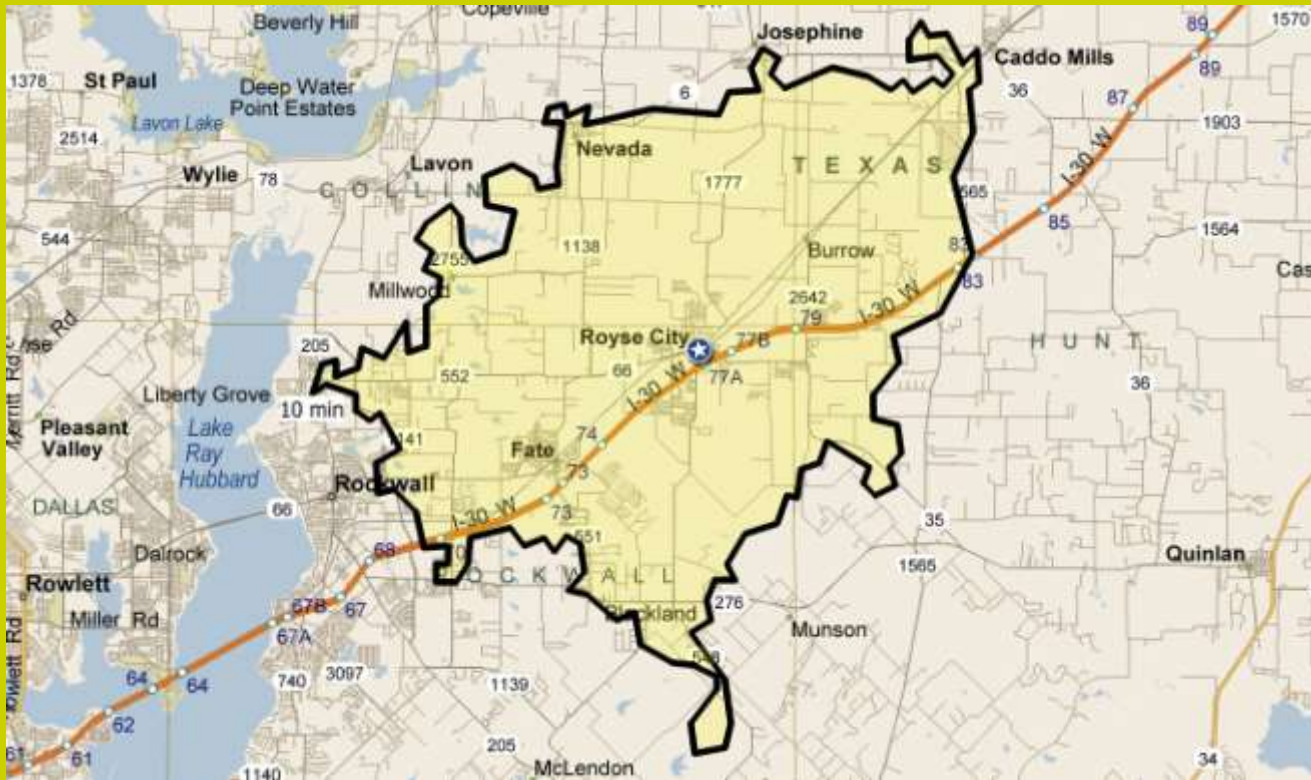


RETAIL MARKET PROFILE 2014



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October 2013. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

| | 2000 | 2010 | 2014 ESTIMATE | 2019 PROJECTION |
|--|--------|--------|---------------|-----------------|
| Retail Trade Area (10-Minute Drive-time) | 10,708 | 25,507 | 29,192 | 33,270 |

Income

| | 2014 ESTIMATE |
|-------------------|---------------|
| Average Household | \$87,132 |
| Median Household | \$81,783 |

Educational Attainment

| | 2014 ESTIMATE |
|-----------------------------|---------------|
| Graduate or Professional | 7.00% |
| Bachelor's Degree | 17.81% |
| Associate Degree | 8.47% |
| Some College, No Degree | 25.66% |
| High School Graduate | 28.22% |
| Some High School, No Degree | 6.94% |
| Less than 9th Grade | 5.92% |

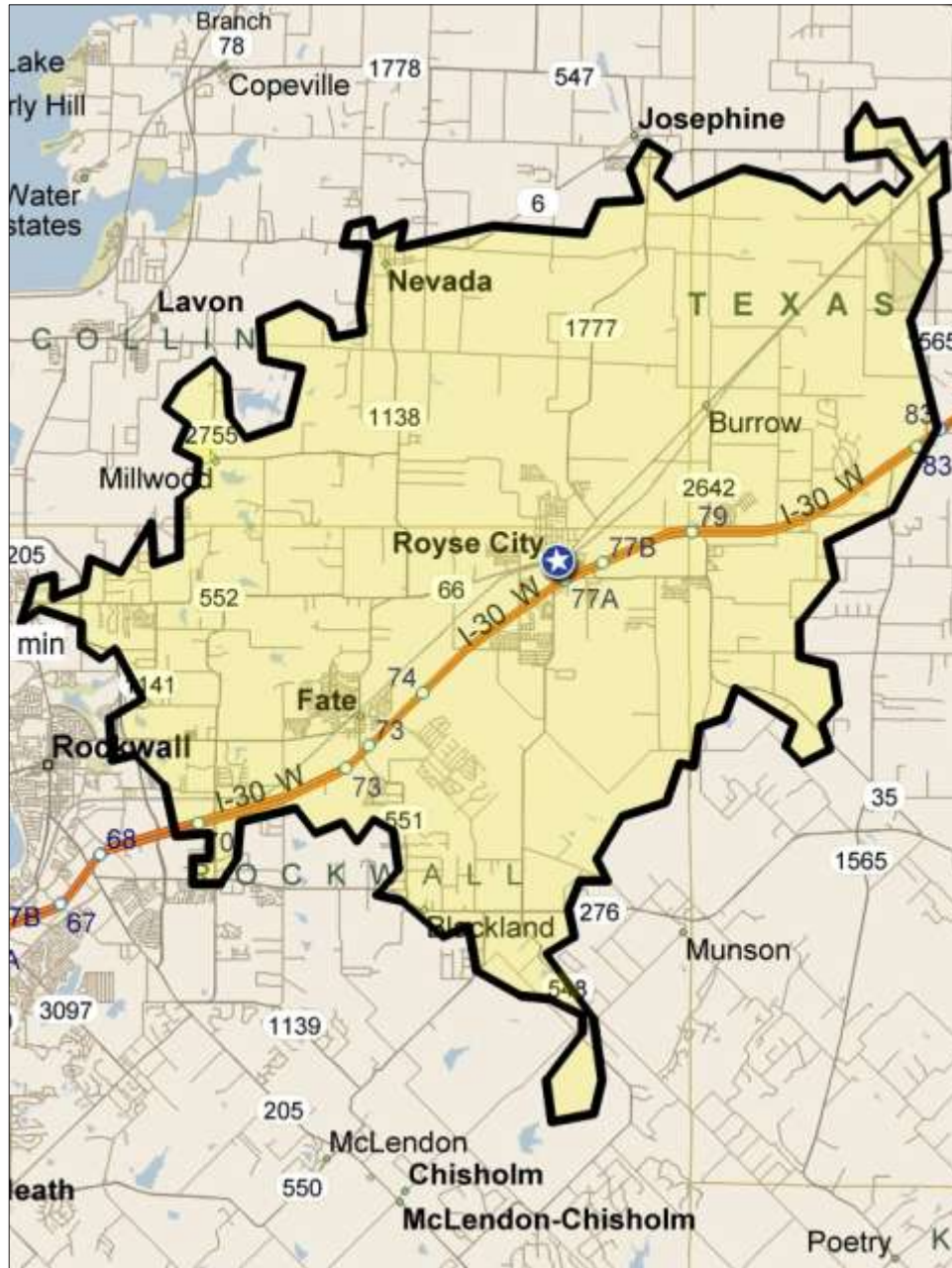
Race Distribution

| | 2014 ESTIMATE |
|----------------------------------|---------------|
| White | 82.07% |
| Black or African American | 5.98% |
| American Indian/Alaskan | 0.83% |
| Asian | 1.19% |
| Native Hawaiian/Islander | 0.06% |
| Other Race | 7.42% |
| Two or More Races | 2.47% |
| Hispanic or Latino (of any race) | 20.24% |

Age

| GROUPS | 2014 ESTIMATE |
|-------------------|---------------|
| Under 5 Years | 8.17% |
| 5-14 Years | 17.44% |
| 15-20 Years | 8.81% |
| 21-24 Years | 4.51% |
| 25-34 Years | 13.24% |
| 35-44 Years | 16.30% |
| 45-54 Years | 13.67% |
| 55 Years and Over | 17.87% |
| DISTRIBUTION | 2014 ESTIMATE |
| Median Age | 33.40 |
| Average Age | 33.70 |

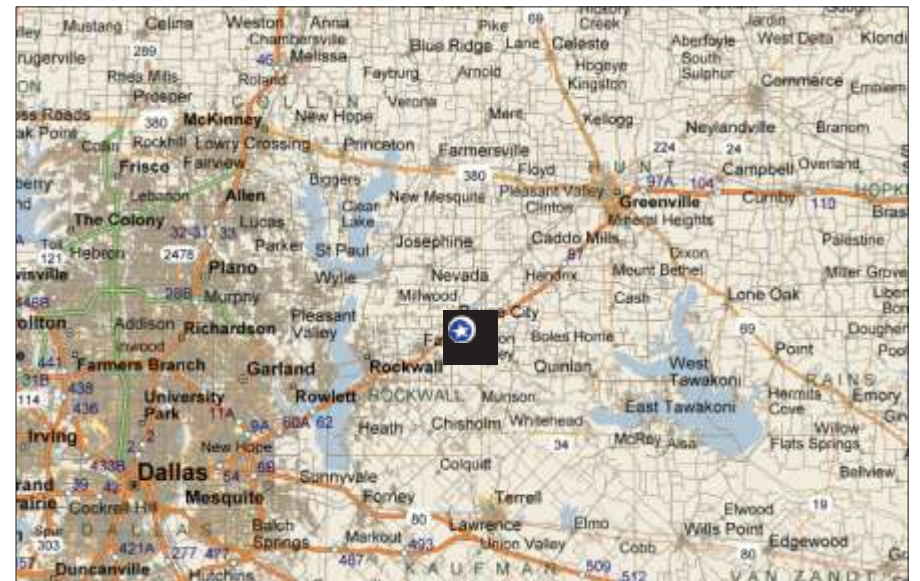
RETAIL TRADE AREA



TRAFFIC COUNTS



LOCATION MAP



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document.
Data sources used may include: ESRI, AGS, Nielson, RegisPro, SitesUSA, TxDOT and Microsoft Corporation.